



DOGS OF MONTE VISTA PARK – ADVERTISING RATE CARD

“Dogs of Monte Vista Park” is a handsome 8" x 10" photobook -- available in hard cover, soft cover, and digital -- that celebrates the canine community of Monte Vista Park. Produced by C-DOG (Carpinteria Dog Owners Group) with photography by Robin Karlsson (creator of the “Dogs of Carpinteria” series) the book will feature more than 100 dogs, the history of C-DOG and the successful creation of Carpinteria’s first dog park. An engaging pick-me-up to any coffee table or book display, it provides an excellent opportunity to gain visibility for your business while demonstrating support for our canine community.

C-DOG has been working with the City of Carpinteria to design and develop a permanent off-leash area at Monte Vista Park. Funds raised through this book will directly benefit this development.

As an all-volunteer local nonprofit, C-DOG supports the establishment of dog parks and open, off-leash areas to provide safe and secure environments where owners may exercise and train their dogs. Our membership numbers more than 500 households in the Carpinteria area. By taking advantage of this opportunity, your businesses can benefit from high-visibility advertising that promotes healthy recreation and socialization for hundreds of furry friends as well their owners.

Ad Rates

Full Page \$250

Half Page \$150

Quarter Page \$75

Champion Donors Page

Ad Dimensions (W x H)

Full Page 7.0" x 9.0"

Half Page 7.0" x 4.375"

Quarter Page 3.375" x 4.375"

For non-business supporters. Any amount.

Ad Requirements

To ensure the highest quality print of those wagging tails and local businesses, please follow these file requirements:

- **File Format:** High-resolution **PDF**, **JPEG** or **PNG** files.
- **Resolution:** Minimum **300 DPI**.
- **Color Mode:** **CMYK**

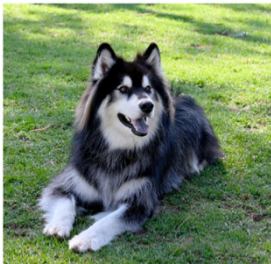
Key Dates:

- **Ad Reservation Deadline:** March 20, 2026
- **Artwork Submission:** March 20, 2026
- **Book Publication:** Target is early April 2026

Thank you for your commitment to our canine community. We are paws-itively over the moon to feature your company in our upcoming book!

Sample Dog Feature Page

BEAR



Bear is a 4 year old Alaskan Malamute owned by Scott & Susan Seiden. He loves playing at the dog park.